



MICHECHÂU

2

AMAZING RACE 2
GIFT CARD CHALLENGE

2-WAYS

WEEKLY WINNING GAMES
Each week, we'll have a different game that you can play at home or at the restaurant. The winner of each game will receive a gift card to the restaurant. The game will be played on the 1st of each month. The winner will be announced on the 15th of each month. The game will be played on the 1st of each month. The winner will be announced on the 15th of each month.

MONTHLY PRIZE RUFFLE
Each month, we'll have a different prize ruffle. The winner of each ruffle will receive a gift card to the restaurant. The ruffle will be held on the 1st of each month. The winner will be announced on the 15th of each month.

Log your weekly winners and their prizes here!

MONTH	WINNER	PRIZE
1		
2		
3		
4		
5		
6		
7		

BAR/SEVER/COCKTAIL SELLER

1. Winner must be 18 or older at the time of the challenge.
2. Winner must be a resident of the United States.
3. Winner must be a resident of the United States.
4. Winner must be a resident of the United States.

RACE 2
GIFT CARD CHALLENGE

FREE
Lunch for 2

CONGRATULATIONS!
Scratch here to discover your prize.

ELEPHANT BAR
Official Guide of World Restaurants

Jr. Explorer Award
In recognition of outstanding efforts.

Student Name: _____

is now an honorary Jr. Explorer at Elephant Bar Restaurant!

School or Youth Organization: _____

Authorized Signature: _____

JR. EXPLORER AWARD
This award coupon is good at any Elephant Bar Restaurant, when accompanied by an adult. Enjoy and congratulations on your achievement!

FREE KID'S MEAL
This award coupon is good at any Elephant Bar Restaurant, when accompanied by an adult. Enjoy and congratulations on your achievement!

One kid's meal from our kids menu. Each kid's meal from our kids menu includes one sandwich, pizza or roll, and a kids hot sugar cookie. Maximum of two awards per table. Not valid on holidays or with other offers. Some restrictions apply. Offer in increments of 100 and will expire 12/31/2011. See our website for complete details.

DISCOVER OUR JR. EXPLORER AWARD!

Announcing Elephant Bar Restaurant's **JR. EXPLORER AWARD PROGRAM**

This FREE program is to recognize & reward kids for their performance in all areas of learning and sports. Free award certificates good for a **FREE KID'S MEAL** are provided to schools, activity clubs and other youth organizations. So if you are a teacher, coach or youth leader ask for more details on this FREE program.

Introducing the VOLUNTEER THANK YOU CARD

A FREE program for schools and youth organizations to reward those that volunteer and make a difference every day. The program includes a thank you card that can be redeemed for a complimentary dessert and is distributed from school and youth organizations to their volunteers.

JR. EXPLORER VIP CARD

ELEPHANT BAR
Official Guide of World Restaurants



Elephant Bar Restaurant
Classical Craft of Wine Makers



Join Us For Our
New
**Late Night
Happy Hour
Specials**
*Thursday's Only
9 P.M. To Close*



Come
discover over a dozen appetizers
starting at **\$2.95** and the
finest drinks as low as **\$2.00**.



Elephant Bar Restaurant
Classical Craft of Wine Makers

**VIP GRAND
OPENING PARTY**

You and a guest are invited to celebrate the Grand Opening of our newest and most exciting Elephant Bar Restaurant. Enjoy a complimentary sampling from our menu and get a first look at our spectacular new restaurant.

Friday, June 12th: 5 p.m. - 9 p.m.

ELEPHANT BAR RESTAURANT
Laguna Hills Mall
24155 Laguna Hills Mall
Laguna Hills, CA 92653
Outside Between Macy's and JCPenney

Please RSVP by Wednesday, June 10th to (949) 454-9530
Reservations Required - Space is Limited




Elephant Bar Restaurant
Classical Craft of Wine Makers

**NEW ADVENTURES IN
HAPPY HOUR**

Join us for our
**NEW
LATE NIGHT
HAPPY HOUR
SPECIALS** ...
**THURSDAY'S ONLY
9 PM. TO CLOSE**

Unwind, breathe easy
and savor over a
dozen appetizers
starting at **\$2.95**
and the finest drinks
as low as
\$2.00.



**ADVENTURES IN
HAPPY HOUR**

Monday - Friday 3 p.m. - 7 p.m.
Thursday's only 9 p.m. to Close
Available in Our Bar Only

APPETIZERS


Mediterranean Style Hummus \$3.95
Oven Baked Potato Skins \$3.95
Hand-Breaded Fried Onions \$4.95
Hand-Breaded Chicken Tenders \$4.95
No. No. Coconut Shrimp \$5.95
American Style Grilled Cheese \$5.95
7 Fennel Artichoke Dip \$4.95
Crispy Chicken Sandwich \$4.95
Crispy Chauskas \$3.95
No. Breaded \$3.95
T. Shrimp \$3.95
Soft Chicken & French Fries \$4.75
Pork Chops & Grilled Onions \$4.95
Pork Chops \$3.95
Fried Beer-Ginger Cucumber \$4.95

DRINKS

House Red \$2.00
House White \$2.00
Coke \$2.00
Sangria \$3.95
Red Margarita \$3.95
White \$3.95
4x \$2.95
The Class \$3.95 all
beverages \$3.95
Red \$3.95
White \$3.95
Tall Drink \$3.95
Tall Drink \$3.95



CLASSIC BEVERAGES

Beer \$1.95
Mojito \$1.95
Mint Julep \$1.95

**WRAP UP
A Dining
Adventure!**

Buy \$25 in Gift Cards
& Get a Free \$5 Dining
Card for your next visit.

Treat your favorite
friends, family and
business associates to a
dining adventure with an
Elephant Bar Restaurant
Gift Card.

Offer available until 12/31/08.

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GRAND OPENING
LACUNA HILLS MALL
Grand Opening Hours: 11am - 10pm

Chief Grill / Wok Kitchen

Come celebrate the Grand Opening on our Lacuna Hills Mall Location, and experience our restaurant's new menu! Rock your favorite fusion flavors.

The Most Way To Enjoy The Elephant Bar At Our New Lacuna Hills Mall Location

Take Out, Home and Party Platters

Happy Hour Specials
Come Join Us For The Finest Drinks And Over 40 Dishes Appropriate For Any Occasion At Low \$5-\$10

Children's Menu
Join Our Senior Discount Card

★ Come Visit Our New 6,000 Sq Ft Location and Enjoy \$10 Complimentary Dining Card

\$10 COMPLEMENTARY DINING CARD

Buy \$20 in Gift Cards & Get a Free \$5 Dining Card for your next visit!

GIFT CARD
ELEPHANT BAR RESTAURANT

New Menu. New Food. And All Your Favorites!

Available at Elephant Bar Restaurant

Quick Baked Ahi Tuna Salad

Rock Sugar Braised Beef With Pappardelle Noodles

Sweet & Sour Corn Cakes With Ancho-Chili Shrimp

Buy \$20 in Gift Cards & Get 50% OFF SECOND ENTREE

COMPLIMENTARY DINING CARD

Chief Grill / Wok Kitchen

SENIOR EXPLORER
20% OFF VIP CARD

GIFT CARD

Chief Grill / Wok Kitchen

SAFARI
15% OFF VIP CARD

Use your card to lunch and dinner for savings throughout the year. See menu for the benefits and restrictions.

Introducing Elephant Bar's New Global Grill & Wok Kitchen Menu

Over 20 entrées under \$10

For a limited time, buy any two entrées & enjoy a FREE appetizer & two FREE mini desserts!

Walton, CA
27063 McEwan Parkway
(866) 799-8640

Global Grill
Our Global Grill is featured along these exciting new menu offerings! Our award winning menu has been elevated to new heights. The grill is a mainstay and has been featured with a global twist.

Wok Kitchen
Our Wok Kitchen menu has been elevated to new heights. The wok is a mainstay and has been featured with a global twist.

Signature Dish
Executive Chef & Culinary Director
Executive Chef & Culinary Director
Executive Chef & Culinary Director

Appetizers
Quick Baked Fish Tacos
Quick Baked Fish Tacos
Quick Baked Fish Tacos

Global Grill
Quick Baked Beef with Beans
Quick Baked Beef with Beans
Quick Baked Beef with Beans

Mini Desserts
Quick Baked Cheesecake
Quick Baked Cheesecake
Quick Baked Cheesecake

Complimentary Sweet Potato Fries & Two Complimentary Mini Desserts

New Year, New Flavors, New 3-Course Meals!

Experience our award winning menu together with a complete dining of Global Grill, Wok Kitchen, and Signature Dishes.

Caribbean Chicken Piccata 3-Course Meal
Includes: Carribean Chicken Piccata, Rice, Beans, and Salad.
Entree \$7.99 | 3-Course \$10.99
Book \$2 | Book \$6

Shanghai Cashew Stir-Fry 3-Course Meal
Includes: Shanghai Cashew Stir-Fry, Rice, Beans, and Salad.
Entree \$9.99 | 3-Course \$12.99
Book \$2 | Book \$6

Adventure Specials
Cheat Day: Get 50% Off Lunch & Dinner (Mon-Fri) & 10% Off (Sat-Sun)
Buy Any Dinner & Get \$10 OFF a Beverage

www.elephantbar.com

Wok-Cooking

Five Grilled Center Cut Beef Szechuan Steak
Includes: Five Grilled Center Cut Beef Szechuan Steak, Rice, Beans, and Salad.
Entree \$10.99 | 3-Course \$13.99
Book \$2 | Book \$6

Five Grilled Center Cut Beef Szechuan Steak 3-Course Meal
Includes: Five Grilled Center Cut Beef Szechuan Steak, Rice, Beans, and Salad.
Entree \$10.99 | 3-Course \$13.99
Book \$2 | Book \$6

Shanghai Cashew Stir-Fry 3-Course Meal
Includes: Shanghai Cashew Stir-Fry, Rice, Beans, and Salad.
Entree \$9.99 | 3-Course \$12.99
Book \$2 | Book \$6

For only a \$1.99 more include in our delicious Classic Hospital

Three Course Adventure!
Cheat Day
Buy Any Dinner & Get \$10 OFF a Beverage

Save Up To \$7 ON OUR ADVENTURE SPECIALS
Once Again For Late-Midnight Or Your Party

Happy New Year

China is known as "golden fruit" in the Chinese culture, symbolizing abundance, prosperity and rejuvenation. We invite you to begin a promising and auspicious New Year with these citrus-inspired dishes.

Sea Bass with Peas, Beans

Whole steamed sea bass, garnished with peas and beans.

\$28.00

Lucky Steak & Vegetable Terrine

Thinly sliced tenderloin, topped with a vegetable terrine.

\$28.00

Happy Year Chicken

Whole roasted chicken, garnished with citrus and vegetables.

\$28.00

Year of the Dog

Whole roasted dog, garnished with citrus and vegetables.

\$28.00

HAPPY NEW YEAR

China is known as "golden fruit" in the Chinese culture, symbolizing abundance, prosperity and rejuvenation. We invite you to begin a promising and auspicious New Year with these citrus-inspired dishes.

SEA BASS

Whole steamed sea bass, garnished with peas and beans.

\$28.00

CHICKEN

Whole roasted chicken, garnished with citrus and vegetables.

\$28.00

STEAK

Thinly sliced tenderloin, topped with a vegetable terrine.

\$28.00

WHITE WINE GELÉE

Raspberries, strawberries, blueberries and mandarin oranges served in delicate gelée and topped with a dollop of sweet mascarpone.

\$6.95

HAWAIIAN HAUPIA

Delicious coconut cream layered with chocolate and caramelized pineapple, then drizzled with kahlúa.

\$3.95

TROPICAL FRUIT GRANITE

Your choice of sparkling wine or champagne blended with orange, mango, and lime juice mixed berries and topped with fresh cream.

SPARKLING WINE **\$4.95**
CHAMPAGNE **\$5.95**

CHOCOLATE MELTDOWN

Melt chocolate cake served with a swirl of vanilla bean ice cream and drizzled with decadent bûche and caramel sauce.

\$6.50

BC BERRIES FLAMBE

Sweet fresh berries, flambéed with rum, then spooned over fresh slices of vanilla bean ice cream, perfect for him.

\$10.00

HAWAIIAN MACADAMIA NUT COOKIE

Warm white chocolate macadamia nut cookies, slightly buttered and topped with a swirl of vanilla bean ice cream.

\$6.95

STRAWBERRY NAPOLEON

Fresh strawberries layered between cream, buttered wafer cookies and sweet vanilla cream, topped with a swirl of vanilla bean ice cream and drizzled with a balsamic reduction and berries.

\$3.95

Four Corners

Explore a combination of authentic Asian flavors in Four new entree's.

General Gee's Tempura Chicken
woked with fresh vegetables - 12.95

Dynasty Shrimp, Scallops and Lobster
woked with Asian Vegetables - 17.95

Hong Kong NY Strip Steak
Braised tobacco with
V.S.O.P brandy - 19.95

Mandarin Orange Chicken and Shrimp
with Crispy Spinach - 12.95



Includes Tempura and Crispy Potatoes

This business does not comply with local health department regulations. However, our food is cooked to the guest's request and consuming raw or undercooked fish, beef and eggs may increase your risk of food borne illness. Use of raw shellfish available. Ask your server for details.

If you have or suspect that you have a food allergy or food intolerance of any type please let your server know, and ask your server whether your selection contains any products to which you may be allergic.

Beverages

Pomegranate Martini

Stolichnaya Vodka brilliantly balanced with flavorful Pama Liqueur and refreshing Cranberry juice.

Pama Bonsai

Artistically balanced cocktail with Pama Liqueur, Stolichnaya Blueberi vodka, cranberry and pineapple juices, Monin lime, and topped with Sprite.

Pomegranate Mojito

Pama Liqueur, Ricard Rum, Fresh Lime, Fresh mint and topped with Sprite.



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Celebrate
 Add sizzle to your holiday celebrations with extraordinary flavors, outstanding service, and the warm, inviting atmosphere of The Bamboo Club Asian Bistro. Savor the season with friends, family and colleagues, from intimate parties to large office gatherings, make The Bamboo Club a tradition. What a tasteful way to celebrate the holidays!

The Bamboo Club's gift to you:
 Receive \$5 off your next visit with this gift card. Valid with any purchase.

FLORIDA
 Tampa
 200 Bay Street
 International Plaza
 (813) 323-0126
 Singapore Center
 401 Washington Center
 (813) 723-4666

MICHIGAN
 Ann Arbor
 1000 Washtenaw Walk
 (313) 343-1100

NORTH CAROLINA
 Raleigh
 Triangle Tower Center
 (919) 792-0800

PENNSYLVANIA
 King Of Prussia
 The Pavilion at King of Prussia
 (610) 265-0600

VIRGINIA
 Fairfax
 Fair Club Shopping Center
 (703) 244-9800

Celebrate
 Add some sizzle to your holidays with sizzling steak dishes starting at \$12.95!

Hot Meyer Mustard
 Topped with Cabernet Sauce

Hot Red Curry (Per Item)

LUCKY \$8
 DINNER CERTIFICATE

At all times, please enjoy \$8.00 worth of any entrée, plus tax and tip. This offer is valid only on dine-in orders. Not valid for take-out, delivery, catering, or other special events. Offer good through 12/31/07.

THE BAMBOO CLUB
 ASIAN BISTRO

The Bamboo Club
ASIAN BISTRO

HAPPINESS HOUR

Daily 4PM - 7PM and 10PM - CLOSE
Bar-Only Specials

\$3 Appetizers:

- 3C Egg Rolls
- Five Seared or Fried Puff Sticks
- Crispy Crab Wontons
- Cashew Shrimp
- Edamame (served and lightly salted soybeans)

Combo Plates

If you have or suspect that you have a fever, illness or facial tenderness of any type please tell your server before, and ask your server whether your combination contains any products that you may be allergic to.

The Bamboo Club fully complies with local health department regulations. However, our food is prepared to the guest's request and consuming raw or undercooked fish, beef and eggs may increase your risk of foodborne illness.

The Bamboo Club
ASIAN BISTRO

Daily 4PM - 7PM and 10PM - CLOSE
Bar-Only Specials

HAPPINESS HOUR

\$7 Top Shelf Martini:

- **SOY TO YOU:** One of our most popular drinks. 1 Shot of Vodka or Absolut Vodka, 1 Shot of Orange or Lemon Juice, 1 Shot of Orange or Lemon Juice, 1 Shot of Orange or Lemon Juice, 1 Shot of Orange or Lemon Juice.

\$5 Cocktails:

- Happiness Mai Tai
- Happiness Margarita
- Happiness Cosmopolitan
- Happiness Long Island Iced Tea

Other Drinks:

- \$4 Bamboo House Wine
- \$4 Bamboo House Sake
- \$3.12 oz. Kirin Draft Beer
- \$1 Off All other Libations

EMPEROR'S BANQUET

Enjoy this feast with your choice of Steak or Scallops prepared to size of four dinner portions. Set for six or popular Five Together fixed price.

STEAK and SHRIMP \$12.95

STEAK and SCALLOPS \$12.95

Tempering Shrimp: Serves 2. Five "Shrimp" (fried) to order with Sweet Soy Sauce Shrimp or Scallops, topped with fresh chutneys, peppers, and one and a half cups of rice.

Savory Garlic: Serves 2. Five "Shrimp" (fried) to order with Garlic Shrimp or Scallops, served with fresh chutney, fresh chutneys, and eggplants.

Mountain Shrimp: Serves 2. Five "Shrimp" (fried) to order with Tangy Mountain Shrimp Shrimp or Scallops.

General Beef: Serves 2. Five "Shrimp" (fried) to order with Sauté General Beef's Shrimp or Scallops, served with rice, red beans, carrots, broccoli, green onions, and garlic.

THE BAMBOO CLUB ASIAN BISTRO

Achieve perfect balance between sweet and savory with specials starting at **\$12.95**

LUCKY \$8

THE BAMBOO CLUB ASIAN BISTRO

THE BAMBOO CLUB ASIAN BISTRO

Award Winning Asian Cuisine!

Specialty Appetizers

- 3C Egg Rolls
- Fried Puff Sticks
- Crispy Crab Wontons
- Cashew Shrimp
- Edamame (served and lightly salted soybeans)

Specialty Plates

- Five Seared or Fried Puff Sticks
- Crispy Crab Wontons
- Cashew Shrimp
- Edamame (served and lightly salted soybeans)

www.thebambooclub.com

Featured Martinis

Spicy Martini: Spicy Martini served with House Prepared Meat and a side of Crispy Fries.

Spicy Martini: A full sized drink with fresh tomatoes, fresh chutneys, and one and a half cups of rice.

Spicy Martini: Serves 2. Five "Shrimp" (fried) to order with Sauté General Beef's Shrimp or Scallops, served with rice, red beans, carrots, broccoli, green onions, and garlic.

Featured Wines

Spicy Martini: A full sized drink with fresh tomatoes, fresh chutneys, and one and a half cups of rice.

Spicy Martini: Serves 2. Five "Shrimp" (fried) to order with Sauté General Beef's Shrimp or Scallops, served with rice, red beans, carrots, broccoli, green onions, and garlic.

B | A | M | B | O | O C | L | U | B

**THE
BAMBOO CLUB.**
A S I A N B I S T R O

Visit www.thebambooclub.com.



**Time-Honored Recipes.
Mouthwatering Flavors.**

Enjoy mouthwatering Asian cuisine, tropical cocktails and a connoisseur's collection of wines and international beers.

Recipes originate from exotic places like Thailand, China, Singapore and Japan. Dishes are steamed, grilled, sizzled, wokked or noodled depending on their country of origin.

All served in a warm, inviting atmosphere filled with cultural inspirations from around the world.

THE BAMBOO CLUB
International Plaza
and Bay Street
(813) 353-0326


V | A | R | I | O | U | S

Bucher
REAL ESTATE COMPANY

A philosophy that combines expertise, commitment, and focus of commercial real estate.

We represent all parts of client organizations including acquisition, disposition, financial analysis of lease portfolio, feasibility, site planning and performance, strategic consultation.

Our
COMMITMENT
to PERSONAL SERVICE
is evidenced by our
quantity of
REPEAT BUSINESS
and REFERRALS.







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LEASING PROCESS

STRATEGIC PLANNING

- Strategic planning
- Financial requirements
- Market analysis of market opportunities
- Site planning and zoning
- Strategic consultation

COORDINATE TEAM

- Coordinate architect, engineer, and interior design (if needed)

PROVIDE MARKET REPORTS

- Lease rates, market analysis, and market intelligence of market

BUILDING TYPE & FIT

- Location, zoning, and other requirements to be considered
- Market analysis
- Financial feasibility analysis

NEGOTIATE & ANALYZE PROPOSALS

- Negotiate lease terms
- Prepare financial analysis
- Prepare lease documents and financial model of lease

LEASE EXECUTION

- Register lease with state
- Prepare and negotiate addendums

CONSTRUCTION MANAGEMENT

- Monitor construction progress
- Leasehold improvements
- Coordinate with other projects



Exclusively REPRESENTS TENANTS

In Bucher Real Estate we represent only tenants and buyers of commercial real estate. Our clients tell us it's more than because they know that you are there to help us to find the traditional commercial buildings, lease, and sell it through Bucher Real Estate. They appreciate our services and benefits. At Bucher Real Estate, we care for our professional staff, all through our best use of resources in finding or better than a traditional commercial real estate broker or firm, an attorney or accountant, both parties to a single transaction. So, we do just what it's all about.

Why are we the important?

Traditional commercial buildings lease representing both tenants and landlords has a difficult time negotiating agreements that are important to their tenants.

Why? Because the majority of their tenants have the representation of landlords. Besides seeking the traditional commercial real estate broker, the role of identifying these tenants and representing them is critical. At Bucher Real Estate, you will be assured that we are only interested about 100% tenant and we are not for the landlords.

CUSTOMIZED APPROACH

We at Bucher Real Estate Company understand that every tenant has their unique needs, conditions, and benefits. We strive to maximize each and every requirement to fit your business plan with our best ideas. Throughout the entire real estate process from the time meeting to lease or lease agreement we work as one partner with your company, finding and negotiating your goals.

REDUCE COSTS & LIABILITIES

In Bucher Real Estate, we are not only committed to finding your real estate needs, but also protecting your interest in the future. We offer and provide you with the best price in a competitive agreement. The service that we provide after you've completed the lease. We are in your best interest. We report and bring everything about for a commitment to our client.







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april 2011

ROTR
RESTAURANTS ON THE RUN
www.ROTR.com
800.810.3843

Earn \$1000 Reward Points
The month for your success!
Offer special feature: **Golden Crust**

ACCESSIBLE Post Award Card - A 100% Award program for all ROTR members. For more information, visit www.ROTR.com or call 800.810.3843. This program is subject to change without notice and is not redeemable for cash.

Restaurants in participating, limited areas

Reward Points are earned by 10 members

ROTR Call for information & contact details for this card: 800.810.3843

May 2012

ROTR
RESTAURANTS ON THE RUN
www.ROTR.com
800.810.3843

Earn \$2,000 Reward Points
The month for your success!
Offer special feature: **Golden Crust**

ACCESSIBLE Post Award Card - A 100% Award program for all ROTR members. For more information, visit www.ROTR.com or call 800.810.3843. This program is subject to change without notice and is not redeemable for cash.

Restaurants in participating, limited areas

Reward Points are earned by 10 members

ROTR Call for information & contact details for this card: 800.810.3843

June 2012

ROTR
RESTAURANTS ON THE RUN
www.ROTR.com
800.810.3843

Earn \$2,000 Reward Points
The month for your success!
Offer special feature: **Golden Crust**

ACCESSIBLE Post Award Card - A 100% Award program for all ROTR members. For more information, visit www.ROTR.com or call 800.810.3843. This program is subject to change without notice and is not redeemable for cash.

Restaurants in participating, limited areas

Reward Points are earned by 10 members

ROTR Call for information & contact details for this card: 800.810.3843

Restaurants
Simply, You Can't Quit Us!

ROTR
RESTAURANTS ON THE RUN
www.ROTR.com
800.810.3843

Grow Sales
without adding Tables:

...Before you can say "Ready to Eat!"

Additional Profit
without Additional Expenses

Corporate Delivery & Catering

Additional Exposure

Priority Care Call Center

"ROTR is helping allow me to focus on my business."

V | A | R | I | O | U | S



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Pushing Boundaries.

The **TopSeries AVANT™** Inflight Entertainment and Connectivity System delivers on innovation with its superior performance capabilities, unmatched reliability and seat-centric design.

The system is ideal for both linefit and retrofit installations, and its features scale from lean to lavish making **TopSeries AVANT** the choice architecture for world airlines.

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THALES

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- Number of Current DPV Customers and Product
- Number of Current Total/Existing Partners or Suppliers
- Number of Existing Total/Existing Partners or Suppliers
- Number of Existing Total/Existing Partners or Suppliers
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- Number of Existing Total/Existing Partners or Suppliers

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UWIRED MARKETS, INC.

CREATING
 PASSION
 FOR YOUR
 BRAND.

An Innovative Brand Building Agency for the Youth Market

we invented it

Marketing with
Insights

Carmel Reynolds
 Ed de Ferrante
 June 14, 2005

The Importance of Insight Driven Marketing

V | A | R | I | O | U | S



17



HOOTERS® Shrimp is IN this summer!

New Shrimp Entrees
For Just \$7.99
each

Your Choice of:

- + 20 Succulent Shrimp
Served in Any of Four Styles:
 - Steamed
 - New Orleans
 - Buffalo
 - Buffalo & Steamed Combo
- OR-
- + Firecracker Shrimp
with Jalapeños
- OR-
- + Three Spicy Shrimp Soft Tacos



Spicy Shrimp Soft Tacos

HOOTERS®
Shrimp is IN this summer!
\$7.99

Katella @ 57 Freeway



Shrimp is IN this summer!
\$7.99

"Try any of our new shrimp entrees as an entree or share and be the happiest!"

- + 20 Succulent Shrimp Platter
- + Firecracker Shrimp with Jalapeños
- + Three Spicy Shrimp Soft Tacos

ROCKIN' COCKTAILS

BLOODY BOMBSHELL
A delicious creamy blend made with Southern Hooters, Buffalo, Ketchup and Ground Mustard.

HOOTERS #1 BLOODY MARY
Our special recipe mixed with our house-brewed Hooters and Hooters #1 Hot Sauce. Tell us if you want it Blended, Hot or Not!

KEY LIME PIE MARTINI
A creamy lime drink that will make you think you are in the Keys. Made with Captain Morgan Rum.

AND A FEW OTHERS:
1980 Margarita
Cucumber Punch Mojito
Hula Hoop Pine Colada
T Bird Tea
Christmas Light Lemonade
Grand O' Course

Sautéed Seasonal Wild Mushrooms atop Soft White Cornmeal Polenta

Wild Mushroom Sauce
 1/2 lb. mushrooms
 1/2 lb. porcini mushrooms
 1/2 lb. chanterelles
 1/2 lb. oyster mushrooms
 1/2 lb. shiitake mushrooms
 1/2 lb. cremini mushrooms
 1/2 lb. baby bella mushrooms
 1/2 lb. porcini mushrooms
 1/2 lb. chanterelles
 1/2 lb. oyster mushrooms
 1/2 lb. shiitake mushrooms
 1/2 lb. cremini mushrooms
 1/2 lb. baby bella mushrooms

Polenta
 1 cup polenta
 4 cups water
 1/2 cup butter
 1/2 cup parmesan cheese
 1/2 cup salt

FLAVORS OF HILTON COOKBOOK



2006 CATERING EXPO
 Extreme Culinary Classics



Daniel LaGarle
 Executive Chef / Hilton Foundation Village

Orange Mac-Graed Kona Kampachi
 Sautéed Wild Mushrooms
 Sautéed Seasonal Wild Mushrooms atop Soft White Cornmeal Polenta
 Sautéed Seasonal Wild Mushrooms atop Soft White Cornmeal Polenta

Recipe: Orange Mac-Graed Kona Kampachi

Ingredients:
 1/2 lb. kampachi
 1/2 lb. mac-graed
 1/2 lb. kona
 1/2 lb. orange
 1/2 lb. mac-graed
 1/2 lb. kona
 1/2 lb. orange

> WE ARE

THALES is a leading provider of flight information systems to world airlines.

OUR SERVICE
 THALES services provide worldwide growth and full support.

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Arts ORANGE COUNTY

CREATING A BRIGHTER FUTURE FOR OUR STUDENTS

Orange County Alliance for Arts Education

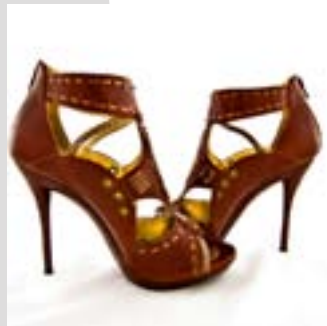
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Join us in Building the Talent Pipeline.

Thank you.

Arts ORANGE COUNTY

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